

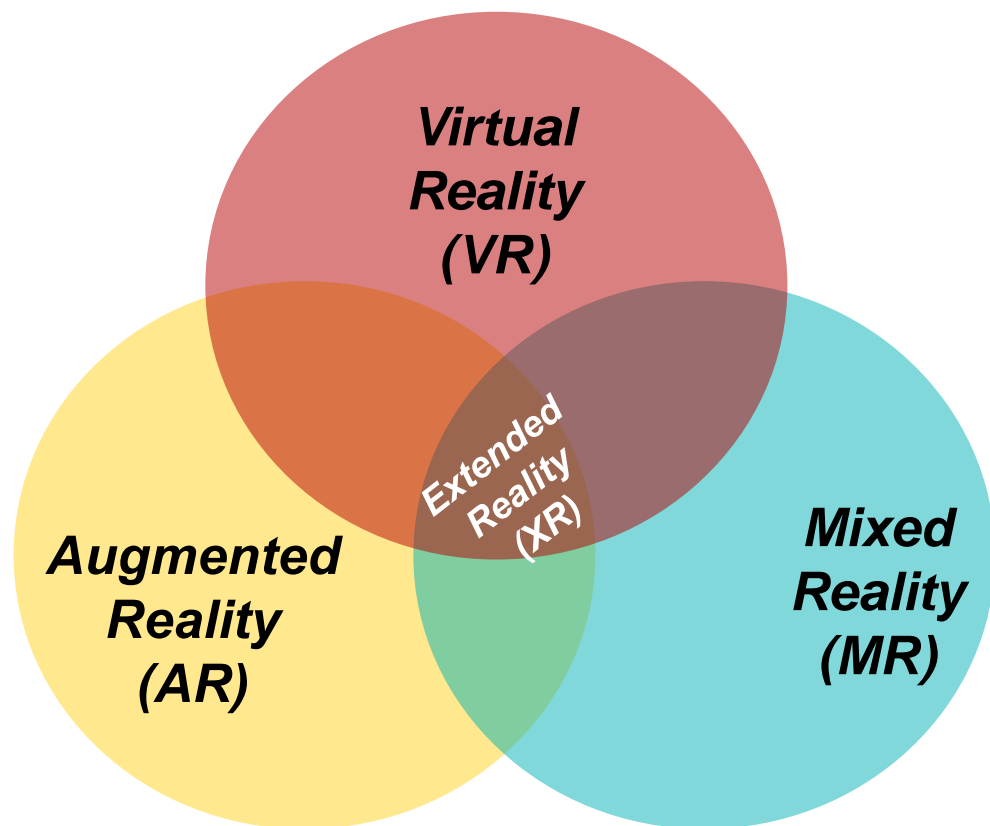


O Futuro é mais rápido do que você pensa

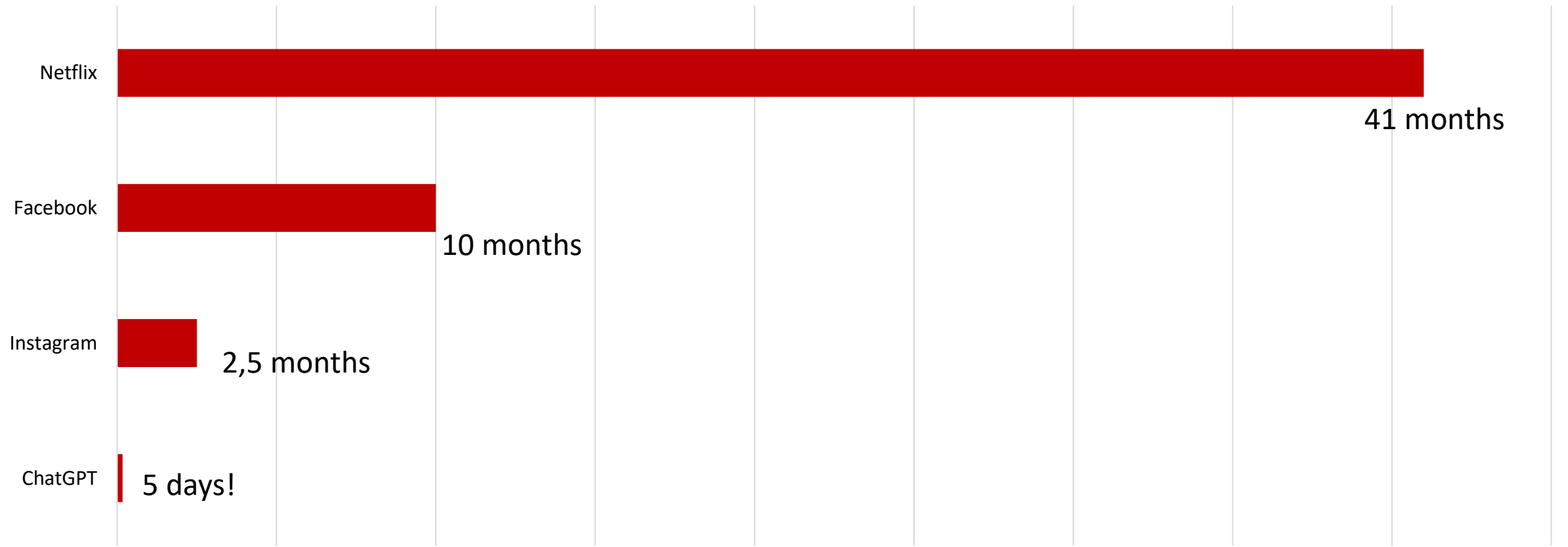
Peter Diamandis

Luiz Cláudio Costa





TIME TO REACH 1 MILLION USERS

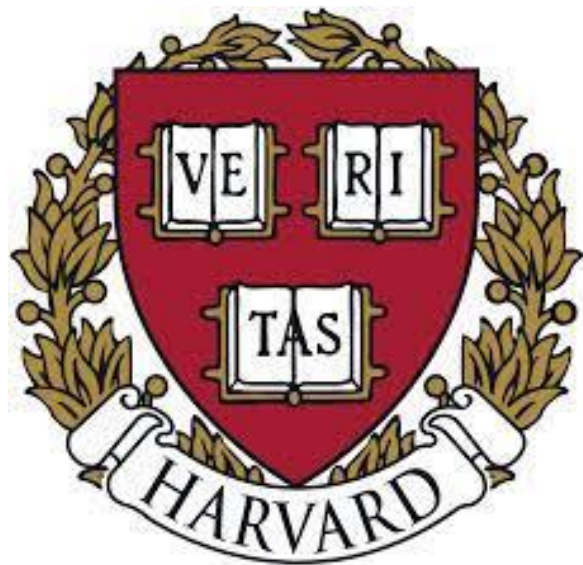




What the hell is quality?

Robert Pirsig, 1974

Nosso conceito de qualidade





Nós não podemos avaliar e fazer gestão olhando para o passado...

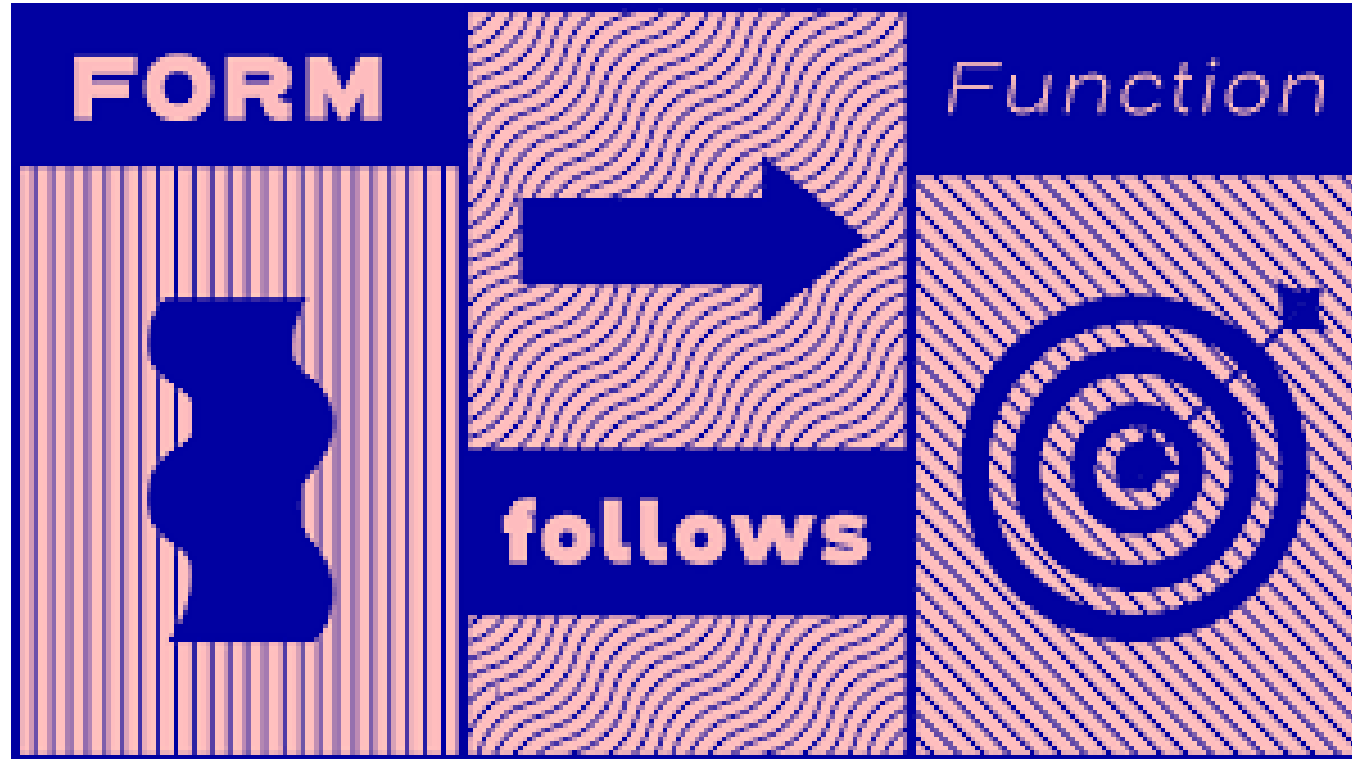
.Auditoria

. Blitz de trânsito

E infelizmente estamos fazendo isso...

Gestão e Liderança

Form Follows Function (Loius Sullivan)



Times Higher Education Impact Rankig

SUSTAINABLE DEVELOPMENT GOALS

25000
UNIVERSITIES
IN THE WORLD

5200
RESEARCH LED



Brasil

2574 IES

1974 faculdades

350 centro Univ.

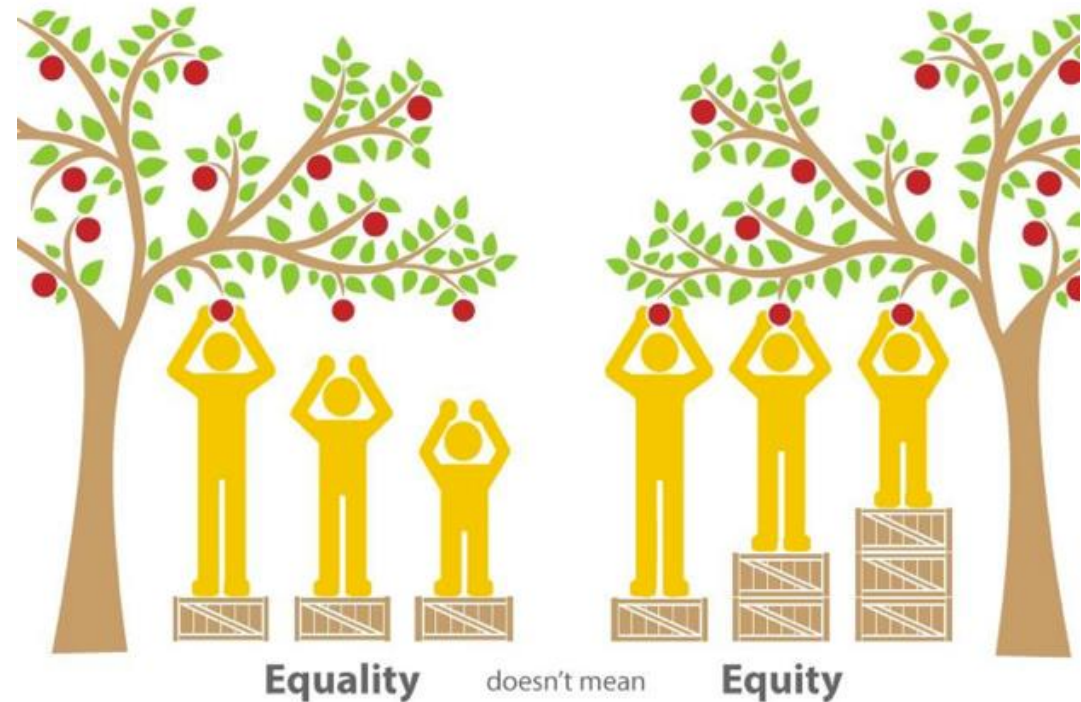
204 universidades

41 Institutos Federais e Cefets

INEP,2021

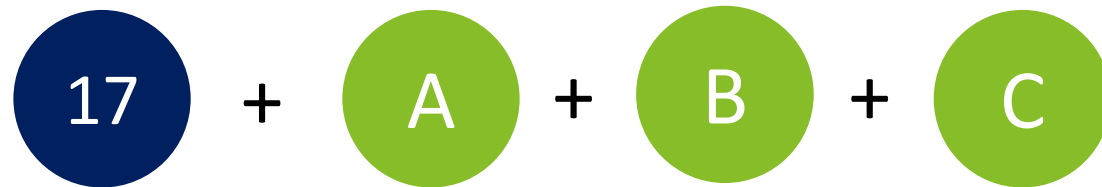
How to Be Equitable

- Ease of participation
- Minimise SDGs in submission
 - 17 plus any three others
- Think carefully about metrics
- Listen to input from universities, organisations, and individuals



THE OVERALL RANKING

- An overall score is created from SDG 17 and the three strongest SDGs for a university
- Universities could submit to as many SDGs as they wished
- Bibliometrics will always represent the same proportion of overall score, regardless of SDGs chosen



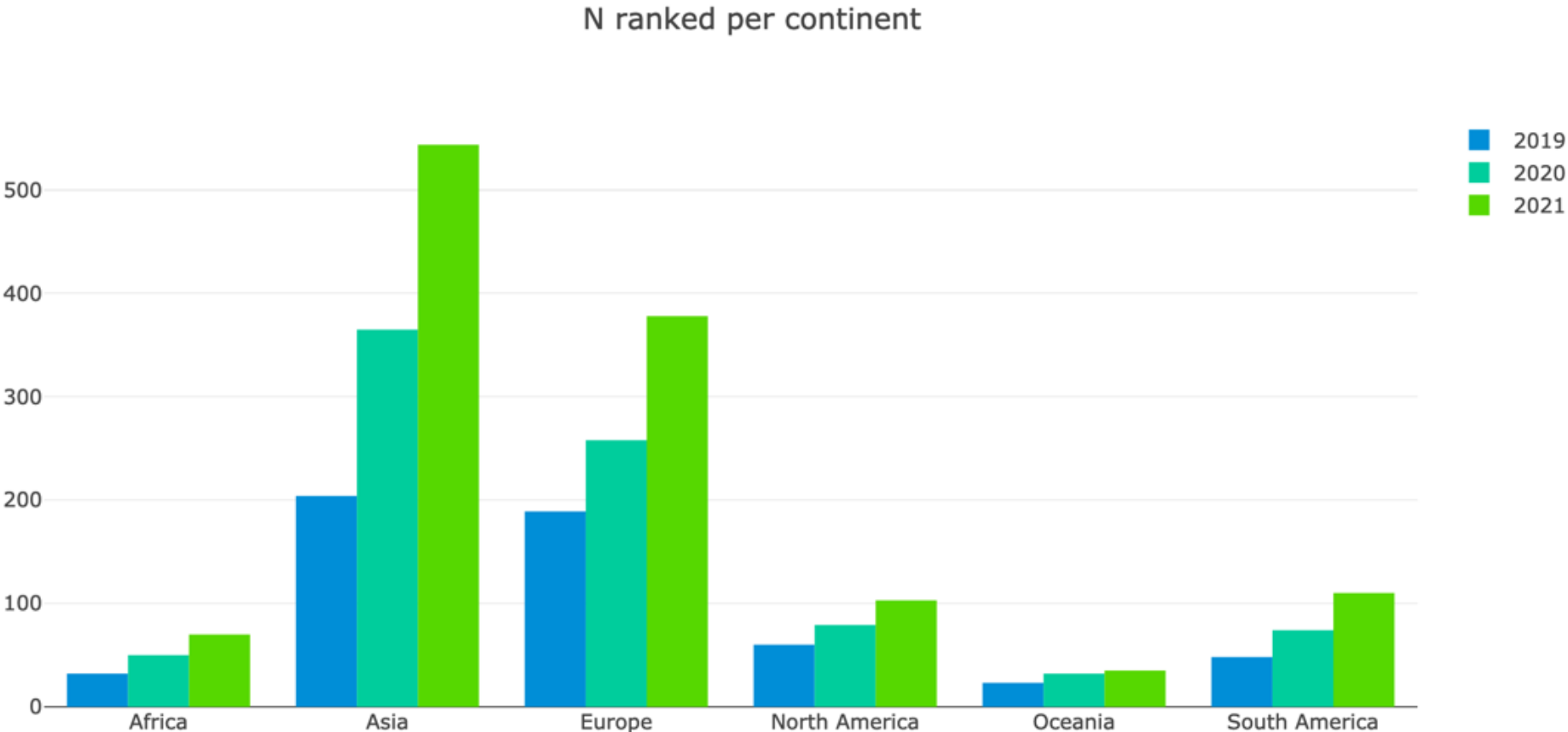


An equation showing the numerical breakdown of the overall score. It consists of four squares arranged horizontally, separated by plus signs, followed by an equals sign and the number 100. The first square is dark blue and contains the number '22'. The second, third, and fourth squares are light green and contain the number '26'.

$$22 + 26 + 26 + 26 = 100$$

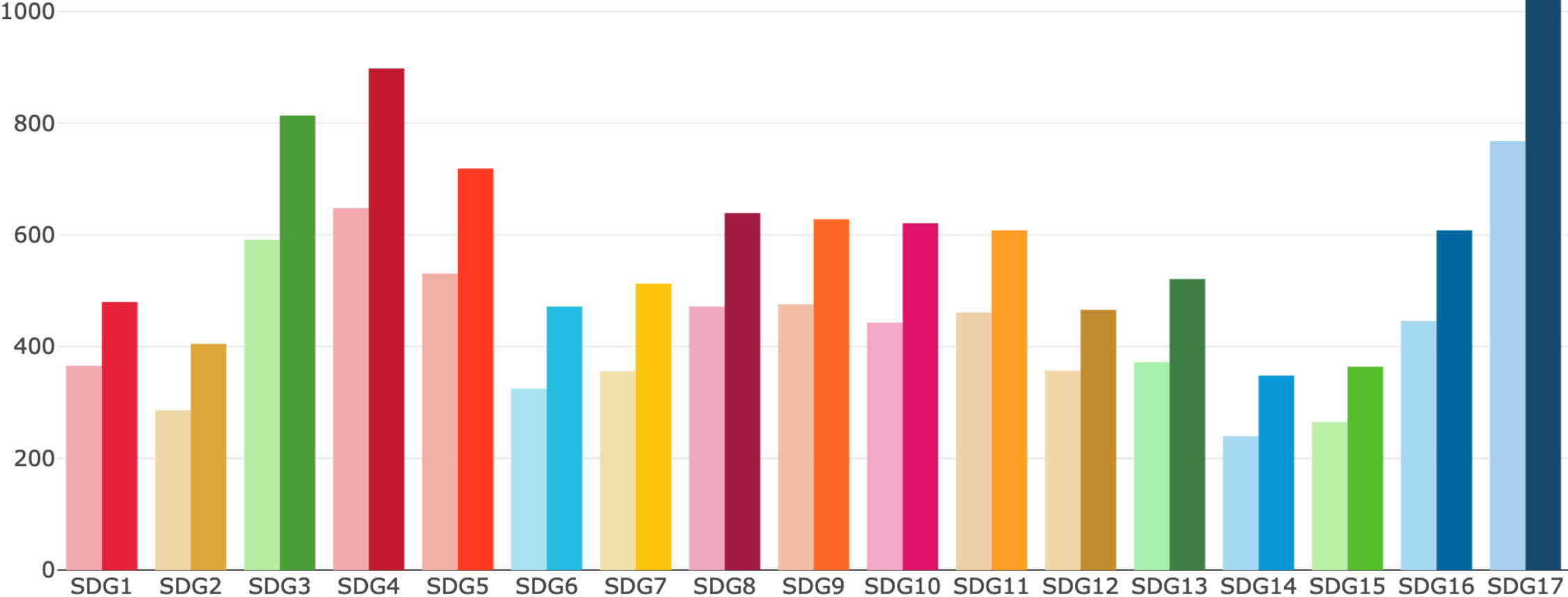
PARTICIPATION 2019-2021

- Number of Participants by region



PARTICIPATION FOR 2021: 1240 UNIVERSITIES GLOBALLY

2021



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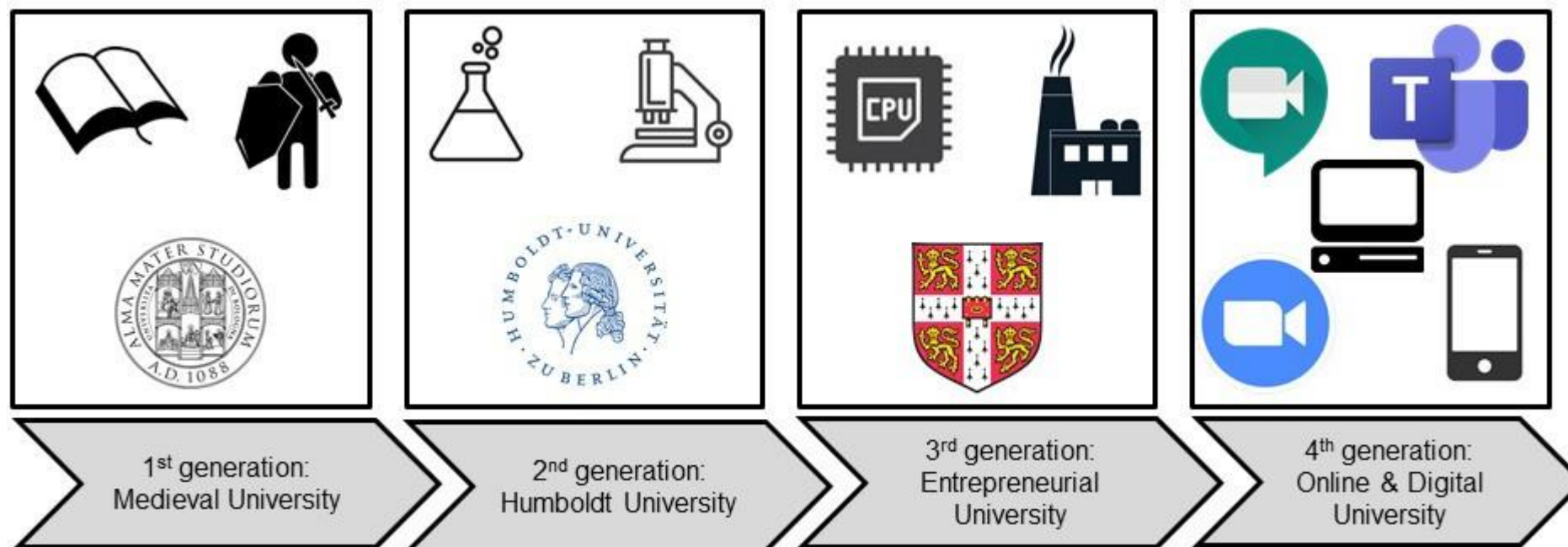
Simon Pratt
Director of Policy and Analysis
University of Toronto
Canada

HOW TO PARTICIPATE

- Participation is free
- Results 2023 will be released on June 1st
- 2024 methodology will be published in autumn 2023
- Data collection will start after publication of the methodology
- <https://www.timeshighereducation.com/impactrankings>
- Contact impact@TimesHigherEducation.com for more information
- Luiz.Claudio@iesb.br

The small world of curriculum





Evolution of universities (After Strielkowski, 2020).



Flexibilidade

Adaptabilidade

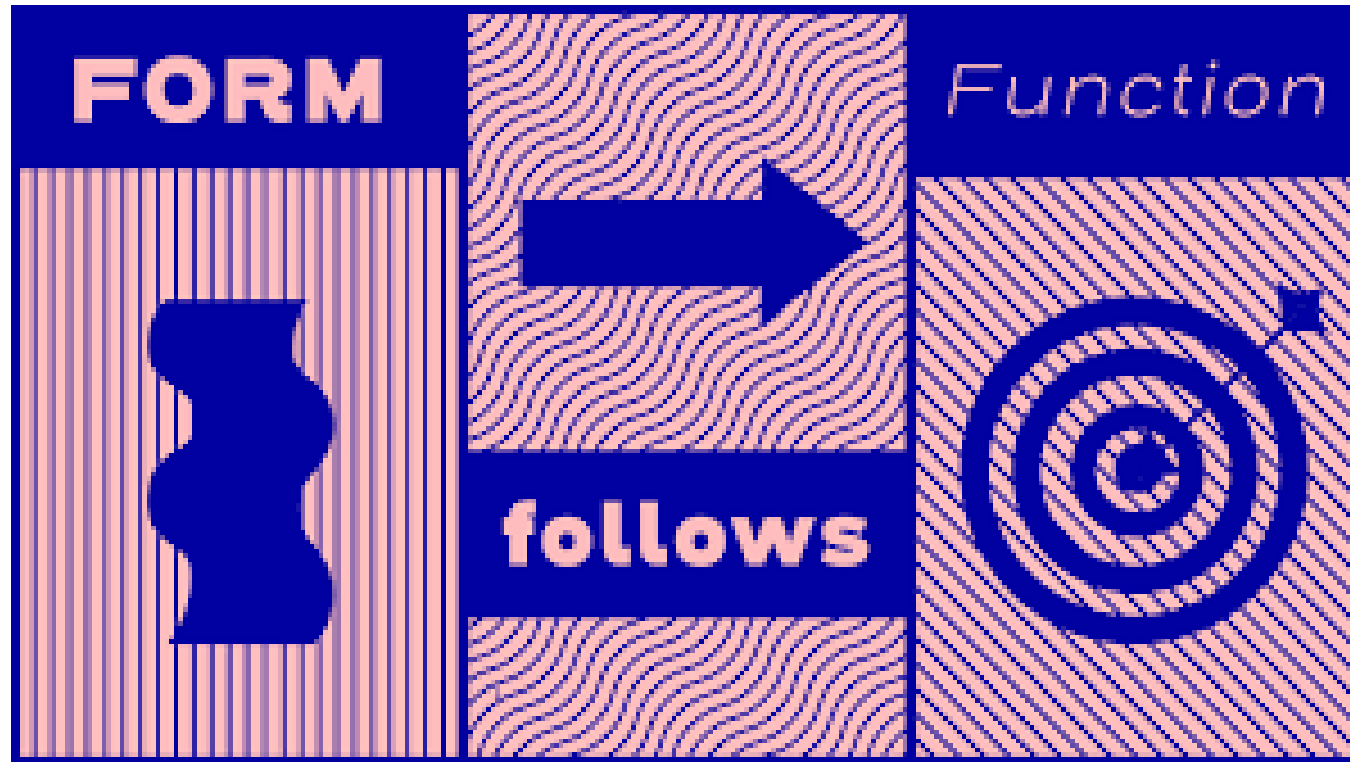
Criatividade



Avaliação no Ensino Superior, pode se ter dúvidas sobre a definição, mas não sobre os objetivos: **Induzir melhoria de qualidade....**

UMA AVALIAÇÃO PARA ALÉM DO SINAES...

Form Follows Function



Se a função muda, não devemos usar a mesma forma de gestão...

Obrigado!